

ALEXANDRA PETROULA

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A fresh graduate chemist, having done a variety of activities to work on her soft skills, and with a passion for research and development and polymer chemistry, she is interested in developing ideas that will provide a more sustainable future, making people's lives easier.

EXPERIENCE IN PROGRAMS ABOUT ENTREPRENEURSHIP

IEC - INNOVATIVE EDUCATION CENTRE, – VIENNA, AUSTRIA | NOVEMBER 2022 - DECEMBER 2022

ERASMUS+ Participant 2022

- Was chosen to participate in a prototyping workshop in Vienna, Austria, funded by the EU, after winning, the Smart-Y Virtual Hackathon 2022, to develop ideas for a more sustainable future for the project Youth together for green and sustainable European smart villages / SMART-Y

STARTUP WISE GUYS – TALLINN, ESTONIA | AUGUST 2022

Young Entrepreneurs Summer School Participant 2022

- Worked in an international environment
- Attended lectures, and office visits & participated in workshops, pitching exercises, and a hackathon

EXPERIENCE

THINKBIZ – ATHENS, GREECE | NOVEMBER 2022 - NOW

Sponsorship Expert at “In the Biz” podcast

- Closes successful deals with recording studios to provide their space, equipment and experience -as sponsors- to create our podcast

HELLENIC TOASTMASTERS CLUB – ATHENS, GREECE | JULY 2022 - NOW

Vice President of Membership

- Has developed strong communication skills through presentations, speeches and by building relationships
- Organized two successful inventive bonding events & 2 workshops (40+ people in each one)
- Accomplished all the membership goals 8 months ahead of schedule (43% increase in registered members)
- Extensively used MS Office (Word, Excel, PowerPoint) for presentations, email lists, proposals

FREZYDERM – ATHENS, GREECE | MARCH 2022 - JUNE 2022

R&D Chemistry Intern & Laboratory Dermocosmetics Assistant

- Trained in the laboratory preparation of all types of cosmetics (emulsions o/w & w/o, foaming products, gels, etc)
- Assisted scientists with new and ongoing projects
- Investigated the action of ingredients used in cosmetic formulas and their possible incompatibilities
- Conducted centrifugations, viscosity, and pH measurements
- Routine maintenance and calibration of laboratory equipment
- Prepared 25+ samples of existing products with minimal supervision either to improve them or to substitute a raw material
- Conducted stability study of final products in conditions of accelerated aging
- Researched raw materials brochures from various suppliers

CAREERANDSTUDIES.GR – REMOTE, GREECE | FEBRUARY 2022 - JULY 2022

Digital Marketing Intern

Worked on: Graphic Design (*Canva, Lunapic, Photopea*), Video Editing (*Filmora, InShot*), Copyright, Email Marketing (*Mailchimp*), Social Media (*Instagram, Facebook, LinkedIn*), Business Planning (*Blue Ocean Strategy*), Strategic Marketing Tools (*Business Model Canvas, SWOT, PESTLE*), Market Research (*Google Trends, Ahrefs, Google forms*), Project Management (*Trello, MS Office*), by creating content and delivering assignments

Instagram Manager

- Promoted acne positivity & awareness => understands the marketplace's needs
- Achieved exceptional engagement results (reached even 90% conversion rate followers-likes & hundreds of comments)
- Copywriting & storytelling skills => writing engaging captions
- Accomplished in six months organic growth of 3000+ followers
- Built and retained relationships with micro-influencers and the fan community

EDUCATION

Bachelor's Degree in Chemistry | National and Kapodistrian University of Athens, Greece | 2018-2022

- **Grade:** 8.81/10 (Excellent) | Graduated with highest honors and was the salutatorian. Honored to have recited the religious oath at the Swearing-In Ceremony.

Ionidios Model High School of Piraeus | Piraeus, Athens, Greece | 2015-2018

- **Grade:** 19,7/20 (Excellent - the top school grade)

ACHIEVEMENTS

- Graduated with highest honors from university and **was the salutatorian**. Honored to have **recited the religious oath** at the Swearing-In Ceremony.
- Was Awarded **3rd Place at the Panhellenic Speech Contest 2022** by Toastmasters International
- **Cash Award 2022** for excellent academic performance for the academic year 2020-2021
- **Publication** - Petroula A., Mavromoustakos T., Aspirin: The most common medication in the world, Chemical Chronicles, 83:6-10 (2021)
- Awarded a **6-month Mentoring Scholarship** by Women On Top & Mastercard
- Excellence Awards in all the High School and Junior High School classes

INTERESTS AND ACTIVITIES

- Vice President of Membership at Hellenic Toastmasters Club
 - Part of the Organizing & Club Committee
 - Develops relationship-building, organizational, problem-solving & group collaboration skills
- Founder of idermalexa.com (for practice reasons since now)
 - Skills learned: Web development, Web design, WordPress/Bluehost, Copywriting, SEO
- Assistant Area G1 Program Quality Director at Toastmasters International
- Sponsorship Expert at ThinkBiz
- Member of the Hellenic Society of Cosmetology
- Member of the American Association for the Advancement of Science
- Volunteer in the Smile of the Child
- Was a Team Member of the Incoming Global Volunteer at AIESEC
- Taking courses and attending conferences about science, cosmetic chemistry, and public speaking (at least once per month)
- Traditional greek dances
- Learning currently Russian: Estimated level A2

SELECTED CERTIFICATES

- English : C2 | Proficiency Michigan
- French: B1 | DELF B1
- WOMENTORS: Empowerment of Young Women by Lambrakis Foundation